ADVERTISE WITH EESA

Reach the Right Audience,
Make a Lasting Impact!

EESA
www.eesa.in

EESA Website

Banner Position	Monthly (Per Banner)	Half-Yearly (Per Banner)	Annual (Per Banner)
Masthead (Premium-Dynamic Header banners on Carousel - Upto 2 banners - non-competing brands)	NA	₹ 1,75,000	₹ 2,75,000
Home Page (Upto 3 Banners per Carousel) 3 banner positions on home page given on first come firstserved basis	₹ 20,000	₹ 1,00,000 (Pay for 5 months - get 1 month free)	₹ 2,00,000 (Pay for 10 months - get 2 months free)
Banner on Classifieds Page OR Members Directory Page (Upto 3 Banners per Carousel)	₹ 15,000	₹ 75,000 (Pay for 5 months - get 1 month free)	₹ 1,50,000 (Pay for 10 months - get 2 months free)
Other Pages	₹ 7,500	₹ 45,000 (Pay for 5 months - get 1 month free)	₹ 75,000 (Pay for 10 months - get 2 months free)

EESA Newsletter (Per Edition)
Product Spotlight Section

Particulars	Full Page	Half Page
Product Advertorial	₹ 15,000	₹ 7,500
Product Advertisement	₹ 7,500	₹ 3,750

EESA Social Media + Whatsapp

1 post per month - All Groups - National + Zonal	3 post per month (1 post every 10 days) All Groups - National + Zonal
₹ 10,000	₹ 25,000
1 post per month - Specific Zonal group only - Cost for each Zone	3 post per month (1 post every 10 days) - Specific Zonal group only - Cost for each Zone
₹ 5,000	₹ 12,000

* Disclaimer: All rates mentioned are promotional and subject to change without prior notice.

PACKAGES: SILVER,GOLD & PLATINUM

SILVER PACKAGE - HALF YEARLY

Deliverables	Rack Rate	SPECIAL SILVER Package Rate at 25% off
Website - 1 Home Page Banner x 6 months	₹ 1,00,000	
Newsletter- Inside Pages - 1 Half- Page Advertisement - 2 quarterly editions	₹ 7,500	₹ 1,25,625
Social Media + WhatsApp Posts -1 post per month All Groups - National + Zonal x 6 months	₹ 60,000	

GOLD - HALF YEARLY PACKAGE

Deliverables	Rack Rate	SPECIAL GOLD Package Rate at 40 % off
Website - 1 Home Page Banner + 1 Banner on Classifieds + 1 Banner on Members Directory x 6 months	₹ 2,50,000	
Newsletter- Inside Pages - 1 Full Page Advertisement - 2 quarterly editions	₹ 15,000	₹ 2,49,000
Social Media + WhatsApp Posts - 3 posts per month (once in 10 days) All Groups - National + Zonal x 6 months	₹ 1,50,000	

PLATINUM - ANNUAL PACKAGE

Deliverables	Rack Rate	SPECIAL PLATINUM Package Rate at 50 % off
Website - 1 Premium Masthead Banner + 1 Banner on Classifieds + 1 Banner on Members Directory x 12 months	₹ 5,75,000	
Newsletter- Inside Pages - 1 Full Page Advertisement - 4 quarterly editions	₹ 30,000	₹ 5,75,000
Social Media + WhatsApp Posts - 3 posts per month (once in 10 days) All Groups - National + Zonal x 12 months	₹ 3,00,000	

Please Note: Subsidised rates will be offered to registered EESA members, with additional preferential pricing available for Indian manufacturers.

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Event Equipment Services Association